

CREATE YOUR CRAVE!

Celeste
STACEY

Queen of 'Craveworthy' Consulting

powered by:



Module 4:

Victory:

Your Editable Workbook



Module 4: *Victory*

Victory is a series of small wins that keep your client feeling confident and looking forward to the next step!

Recognition is all about deeply acknowledging and “calling out” your client’s intrinsic competence. Using what you learned in Module 4 as a guide, determine how you will **Recognize** your ideal client:

- What questions can you think of, based on your program or system, that gives you a chance to **Echo** your client?
- How will you be ready to **Praise** your client?
- What are some ideas for **Featuring** your client?

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Module 4: *Victory*

Competition creates a sense of heightened purpose in your client to raise their level of intensity and get moving! Using what you learned in Module 4 as a guide, in the editable field below, decide what **Friendly** and **Self** competitions you will create for your client.

What **Friendly** Competition will you create?

What **Self** Competition will you encourage?

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Module 4: *Victory*

Leveling is creating a tiered system that gives your clients the opportunity to deepen their learning and heighten their transformation. Using what you learned in Module 4 as a guide, in the editable field below, create a **leveling** system for your business. Design your **Basic**, **Advanced** and **Pro** levels.

Congrats on completing
your *Victory* work!



*Be sure to infuse this into
your business **TODAY!***

Remember: Victory is a "Stick Strategy"!