



Celeste
STACEY
Queen of 'Craveworthy' Consulting

BRAND YOURSELF!

A Virtual Interactive Workshop:

**Discover and Harness Your Unique Genius to
Up-level Your Career and Skyrocket Your Value!**

Module *Two*

Seal the Emotional Gaps

Your Editable Workbook



Module 2: *Seal Emotional Gaps*

Insert your Brand Statement below so you have it fresh in your mind:

List below each thing you've identified as something you absolutely 'Hate' about your job. This will be from the work you did in your previous exercise. Using what you learned in Module 2, and applying your own brand statement, how can you infuse your brand into each 'hate' to make it serve your new purpose? List each 'hate' one-by-one, and work your brand magic on each one, individually, taking your time and really thinking it out! If you get stuck, that usually means it's time to dig deep and get creative! Even if you know you will eventually move on from that role, using your brand to serve your purpose is key to managing tough situations wherever you go. Dig deep and practice it now!

Time for 'Tolerations'! List below each thing you've identified as something you tolerate in your job. Again, this will be from the work you did in your previous exercise. Using what you learned in Module 2, and applying your own brand statement, how can you infuse your brand into each thing you 'tolerate' to renew your passion and make it more interesting? List each toleration one-by-one, and work your brand magic on each one, individually, taking your time and really thinking it out!



Module 2: *Seal Emotional Gaps*

Congratulations! You're
ready for *Module 3!*

To show proof of work for **Module 2**, please
Submit your **brand statement** to:
support@brandyourselfcareercourse.com